

## KW1-S391AWA

### 10.0mm (0.39 inch) White LED Display

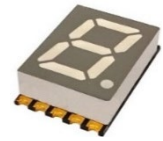
### Single Digit 7-segment Surface Mount LED Display

## Technical Data Sheet

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### Features

- High reliability.
- Low power consumption.
- Excellent characters appearance.
- Evenly lighted segments.
- Packaged in tape and reel for SMT manufacturing.
- The thickness is thinner than traditional through-hole LED display.
- I.C compatible.
- RoHS compliant.



### Descriptions

- The KW1-S391AWA is a 10.0mm (0.39inch) digit height surface mount 7-segment LED display.
- The display provides excellent reliability in bright ambient light.
- The device is available as either common anode or common cathode.
- The device is made with white diffused segments and gray surface.

### Applications

- Home and smart appliances.
- Instrument panels.
- Display time and digital combination.
- Test and measurement equipment.
- Control units.

### Device Selection Guide

Part No.	Emitting Color	Circuit Common
KW1-S391AWA	White	Common Anode

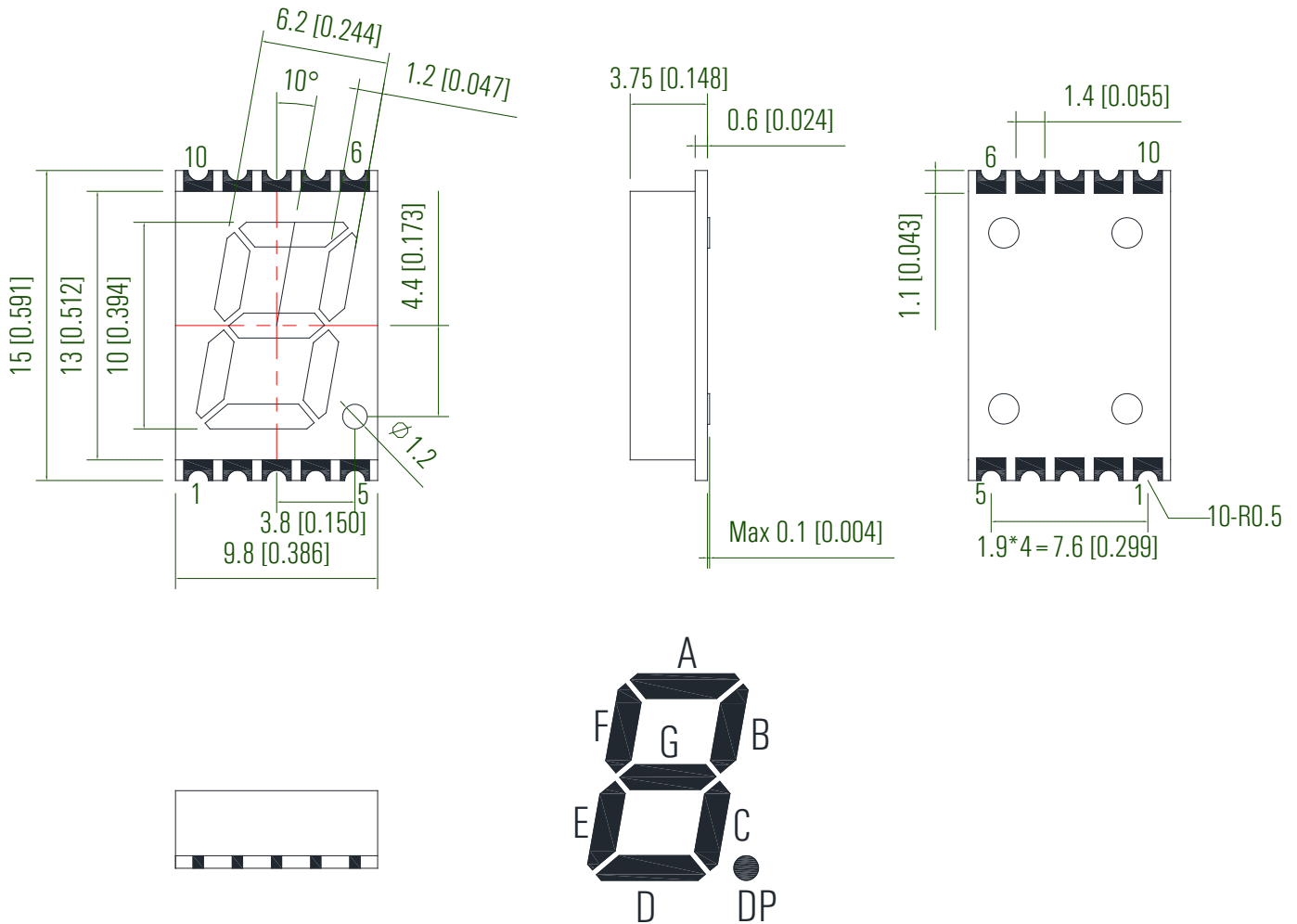
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### Package Dimension



#### Notes:

1. All dimensions are in millimeters (inches).
2. Tolerance is  $\pm 0.25$  mm (.010") unless otherwise noted.
3. The gap between the reflector and PCB shall not exceed 0.25mm.

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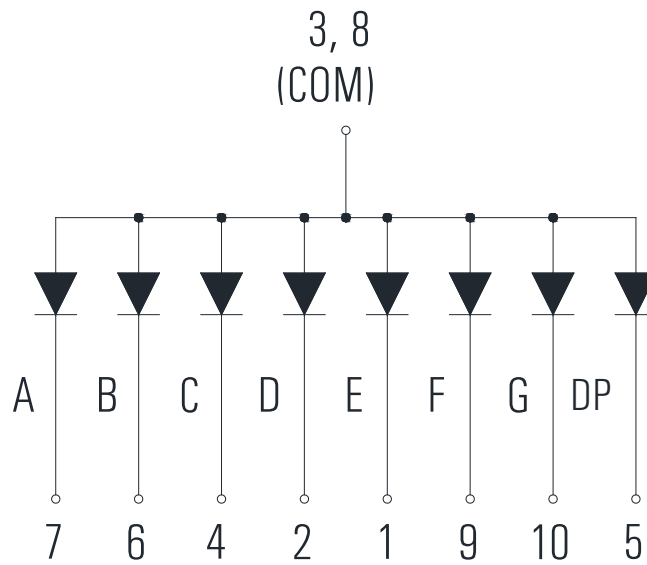
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### Internal Circuit Diagram:



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## Absolute Maximum Ratings at Ta=25°C

Parameters	Symbol	Max	Unit
Power Dissipation (Per Chip)	$P_d$	64	mW
Peak Forward Current (Per Segment) (1/10 Duty Cycle, 0.1ms pulse width)	$I_{FP}$	40	mA
Forward Current (Per Segment)	$I_F$	20	mA
Reverse Voltage (Per Chip)	$V_R$	5	V
Operating Temperature Range	$T_{opr}$	-40°C to +80°C	
Storage Temperature Range	$T_{stg}$	-40°C to +85°C	
Soldering Temperature	$T_{sld}$	260°C for 5 Seconds	

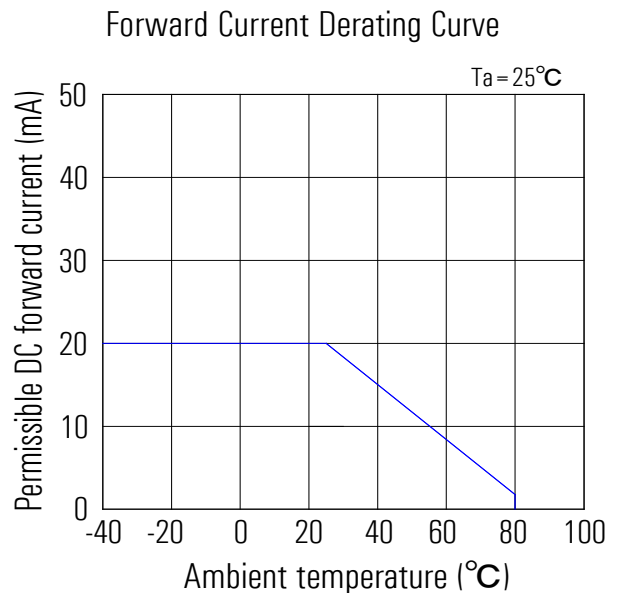
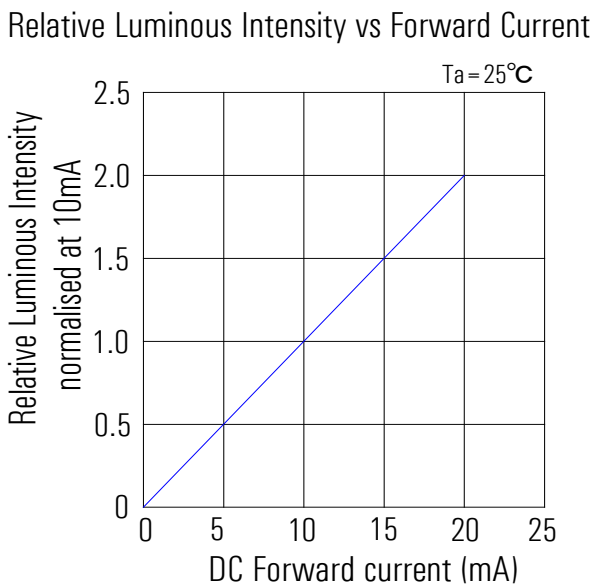
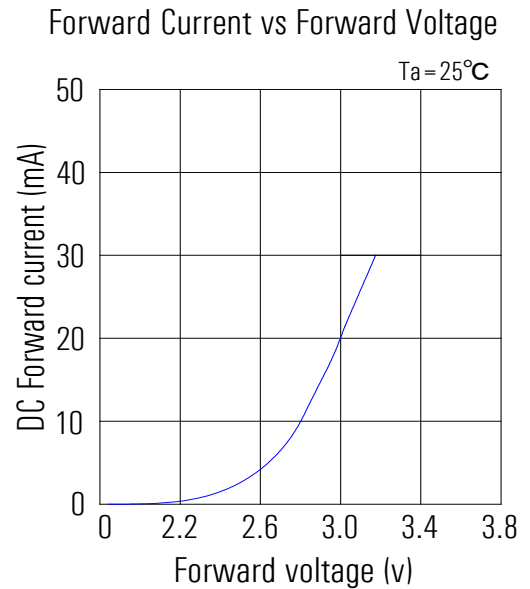
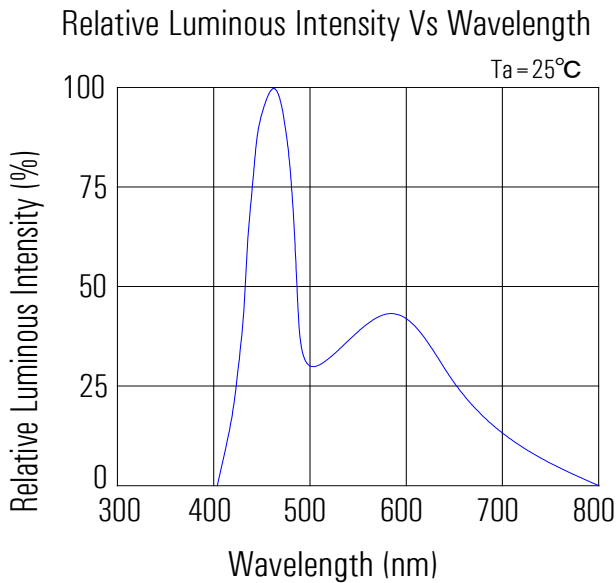
## Electrical Optical Characteristics at Ta=25°C

Parameters	Symbol	Min.	Typ.	Max.	Unit	Test Condition
Average Luminous Intensity	$I_v$	18.0	36.0	---	mcd	IF=10mA (Note 1, 2)
		36.0	72.0	---	mcd	IF=20mA (Note 1, 2)
Luminous Intensity Matching Ratio	$I_{v-m}$	---	---	2:1		IF=20mA
Chromaticity Coordinates	x	---	0.30	---		IF=20mA (Note 3)
	y	---	0.31	---		
Forward Voltage (Per Segment)	$V_F$	---	2.9	3.2	V	IF=20mA(Note 4)
Reverse Current (Per Segment)	$I_R$	---	---	50	μA	VR=5V

## Notes:

- Luminous Intensity is a average value which is measured one 7-segment. Tolerance of Luminous Intensity:  $\pm 10\%$ .
- Excess driving current and / or operating temperature higher than recommended conditions may result in severe light degradation or premature failure.
- The chromaticity coordinates (x, y) is derived from the 1931 CIE chromaticity diagram.

**Typical Electrical/Optical Characteristics Curves  
(25°C Ambient Temperature Unless Otherwise)**

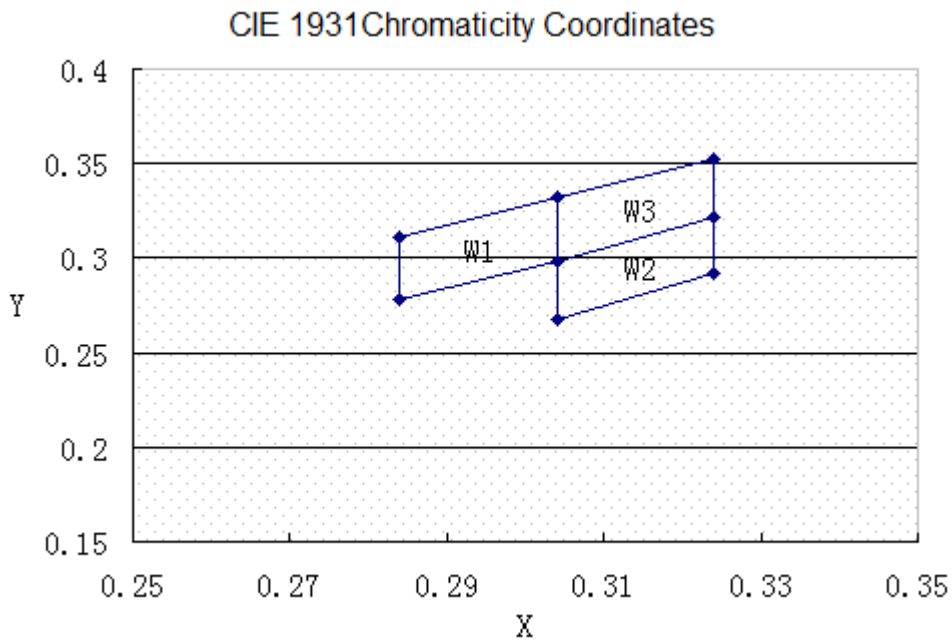


**Chromaticity Coordinates Specifications for Bin Rank**

**Color Bin at IF = 20mA**

Bin Code	CIE 1931 Chromaticity Coordinates				
		x	y	x	y
W1	x	0.284	0.278	0.304	0.298
	y	0.284	0.311	0.332	0.322
W2	x	0.304	0.268	0.324	0.292
	y	0.304	0.298	0.322	0.324
W3	x	0.304	0.298	0.324	0.322
	y	0.304	0.332	0.352	0.322

Tolerance on each Hue (x, y) bin is +/- 0.01.



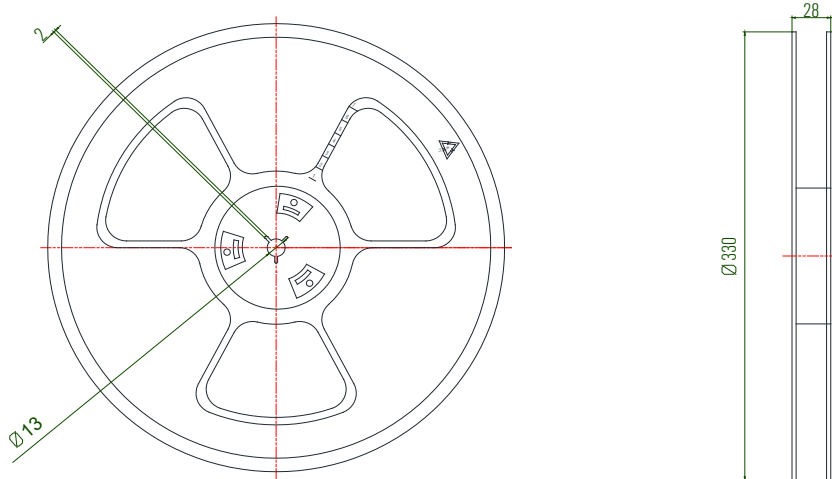
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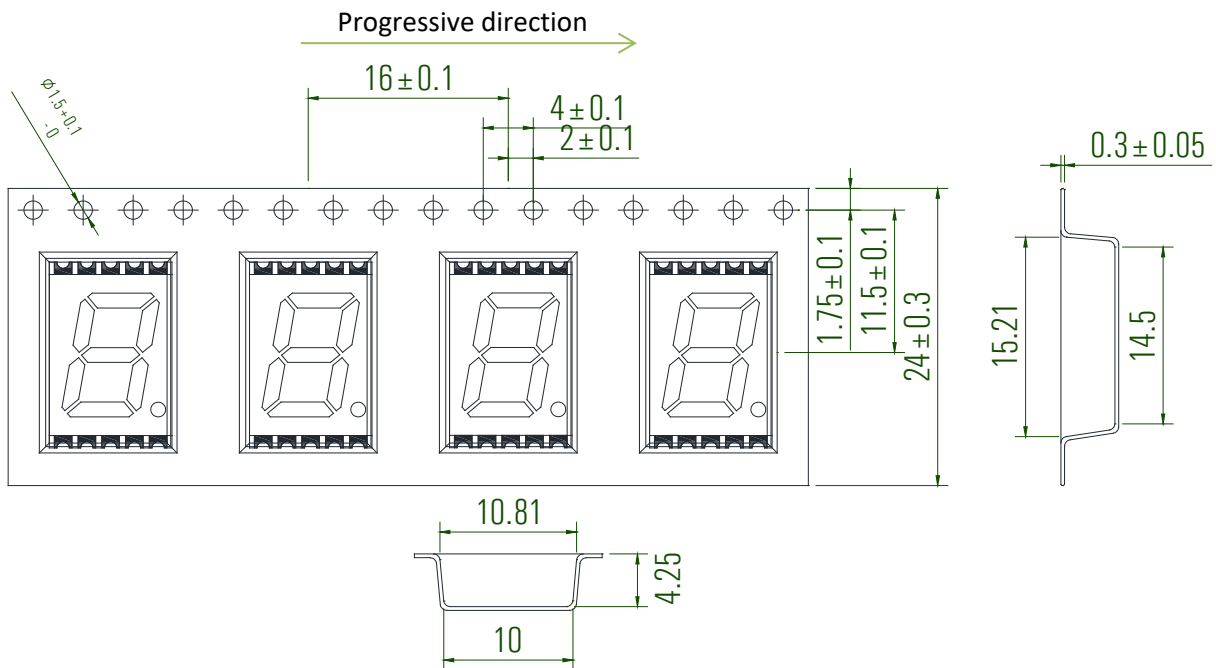
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### Reel Dimensions (units: mm)

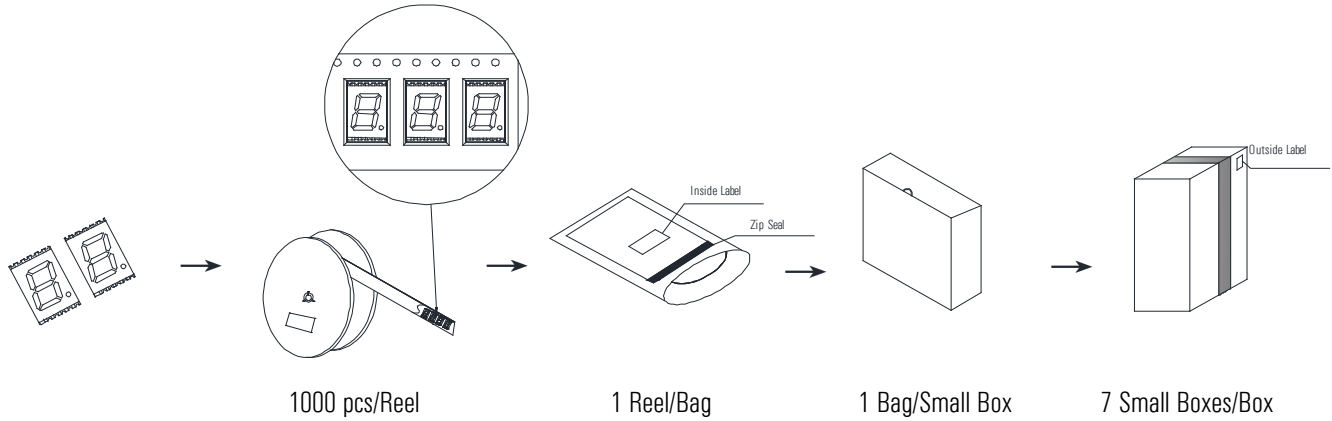


### Tape Specifications (units: mm)



Note: Tolerances unless mentioned  $\pm 0.25$ mm.

**Packing & Label Specifications**

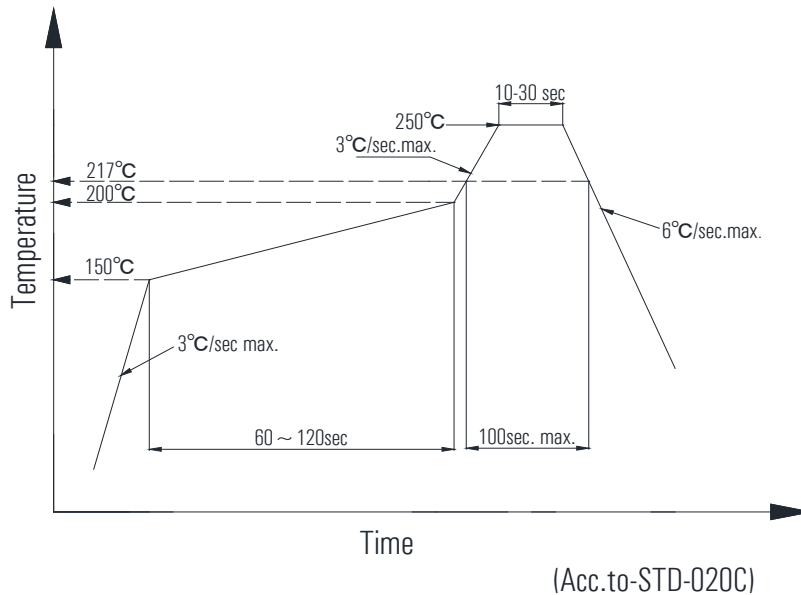


**Precautions for Use**

**1. Caution in ESD**

Static electricity and surge damages the LED. It is recommended to use a wrist band or anti-electrostatic glove when handling the LED. All devices equipment and machinery must be properly grounded.

**2. Pb-Free Reflow Soldering Profile**





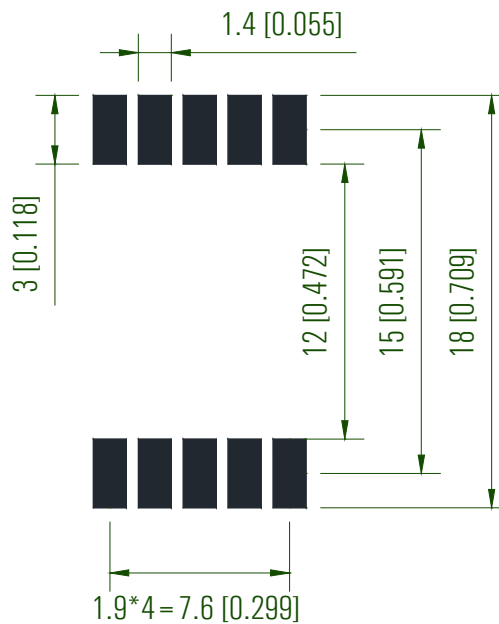
**Technical Data Sheet**

Notes:

Pre-heat	Other		
Temperature min	150°C	Liquidus Temperature	217°C
Temperature max	200 °C	Time above Liquidus Temperature	100sec.max
Time	60-120sec	Peak Temperature	250°C
Average ramp-up rate	3 °C/sec.max.	Ramp- Down Rate from Peak Temperature	6 °C/sec. max.
		Reflow times	1 time

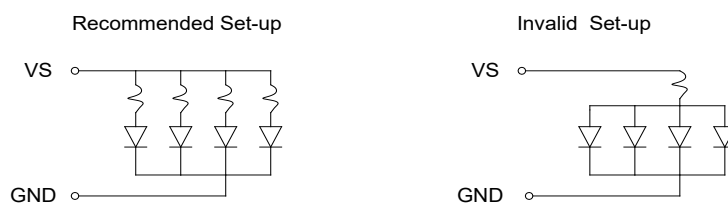
- a. Reflow soldering is recommended. Other soldering methods are not recommended as they might cause damage to the product.
- b. All parameters are maximum body case temperature values and cannot be considered as a soldering profile. The body case temperature was measured by soldering a thermal couple to the soldering point of LEDs.
- c. No more than one reflow welding is recommended.

**3. Recommended Soldering Pattern**



**4. Circuit Design Notes:**

- Protective current-limiting resistors may be necessary to operate the LEDs within the specified range.
- LEDs mounted in parallel should each be placed in series with its own current-limiting resistor.
- The driving circuit should be designed to protect the LED against reverse voltages and transient voltage spikes when the circuit is powered up or shut down.
- The safe operating current should be chosen after considering the maximum ambient temperature of the operating environment.

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- The LEDs should be operated with forward bias. The driving circuit must be designed so that the LEDs are not subjected to forward or reverse voltage while it is off. If reverse voltage is continuously applied to the LEDs, it may cause migration resulting in LED damage.
- Sundries and stains are controlled within 0.2mm, which can be passed.